

SMARTParcel™

a product of The MAIL Group

You Manage the Shipping.
You Make Decisions Daily.



Make SMARTParcel Your Best Decision!

Exceptional Rates

THE BLACK & WHITE OF IT

- UPS increased their rates and fees in December 2014. They have also implemented Dimensional Weight pricing on all shipments.
- FedEx increased their rates by 4.9% across the board in January 2015. They have implemented Dimensional Weight pricing on all shipments.
- The USPS lowered commercial pricing for Priority Mail®. Unlike FedEx and UPS, Postal Service rates do not include Delivery Area Surcharges or accessorial charges and no additional fees for Saturday Delivery.



Better Rates

- Eliminate surcharges and other hidden shipping fees
- Eliminate surprise \$12 address correction fees and get immediate address verification
- Discover savings on lighter-weight & dense-pack parcels
- SMARTParcel includes the power of Cubic pricing for 1 - 20lbs.



Improved Services

SMARTParcel Includes:

- \$100 insurance per package at no charge (that's \$50 more than with Commercial Base!)
- Same great Priority Mail service you expect including: free pickup, free Saturday delivery, free supplies, and tracking
- SMARTParcel is powered by Stamps.com®, a leading provider of Internet-based postage service, so you can expect great ease-of-use, as well as award-winning customer support from their High Value Support Team.
- Fast and easy account setup - you can start saving on your shipments in a matter of hours.
- No binding contract, package minimums of monthly fees** -- the more you ship, the more you save!

* Ground rates include a 20% earned discount, \$2.90 residential surcharge and fuel surcharge.

** Stamps account fee of \$34.99 is waived when a customer ships over \$500 in qualified postage per month.

Quality Service

SMARTParcel Cost Comparison

Shipment Example	Dimensions	Ground Service*	Priority Mail Base	SMARTParcel
Package Weight	1.50 lbs			
Box Dimensions	7" x 4.5" x 5"	\$10.35	\$8.26	\$7.06
Delivery Zone	6			
Package Weight	2.75 lbs			
Box Dimensions	7" x 7" x 7"	\$10.44	\$9.11	\$7.43
Delivery Zone	5			
Package Weight	3.25 lbs			
Box Dimensions	10" x 8.5" x 6"	\$10.57	\$8.10	\$7.22
Delivery Zone	4			
Package Weight	7.50 lbs.			
Box Dimensions	12" x 10" x 12"	\$10.39	\$8.25	\$6.97
Delivery Zone	2			

SMARTParcel™

SMARTParcel has partnered with the USPS and Stamps.com to offer the speed and reliability of Priority Mail at a much lower cost. With SMARTParcel, you'll save an average of 30% on Ground packages and up to 45% over USPS Commercial Base.

That could mean thousands of dollars in annual savings for you to add to the bottom line or to market to additional prospects. Savvy online shoppers are expecting the lowest possible shipping rates and SMARTParcel can help you convert more shoppers into loyal buyers.

Call 888 962 8638 and ask for SMARTParcel™ or visit:

- www.SMARTParcel.us
- www.TheMailGroup.com